

Jenny Jialu He

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WORK EXPERIENCE

- Cinetic Media** — *Film Sales & Advisory Intern* Jan 2020 — Dec 2020
- Reviewing submitted films and scripts and provide coverage and recommendations.
 - Reading the trade publication daily and recording coverage, acquisitions and other industry related info.
 - Assisting in providing screen materials for buyers and contacts for outreach.
- Todman Center** — **NYU Film and Television (New York)** — *Teaching Assistant* Jan 2019 — May 2020
- Scheduling and coordinating film shoots, casting sessions and rehearsals happening in the film spaces.
 - Managing and maintaining the film spaces.
- Forever Violet Video Team** — **NYU Alumni Relations (New York)** — *Producer* Sep 2018 — May 2020
- Responsible for supervising and managing pre-production, production and post-production
 - Leading a team of 5 filmmakers to execute alumni focused videos, ranging from interview-based documentaries to short film commercial pieces.
- Greenpoint Pictures (New York)** — *Intern* Aug 2018 — Dec 2018
- Assisting pre-production and director's treatments for upcoming commercial shoots
 - Assisting with client services during post-production
 - Working as PA on commercial shoots
- TV 12 Studio** — **NYU Film and Television (New York)** — *Teaching Assistant* Jan 2018 — Aug 2018
- Responsible for maintaining studio's equipment and assisting student productions
- FLUX Film Festival (Beijing, China)** — *Head of Marketing* Aug 2013 — May 2014
- Responsible for promoting the film festival including making short films and posters

EDUCATION

- New York University - Tisch School of the Arts (2016 — 2020)**
- B.F.A. in *Film and Television* with minor in *Business of Entertainment*
 - Dean's List Scholar • GPA: 3.78

SELECTED PROJECTS

- Director**
- "Miles Away" Colin & Caroline — Music Video, 2022
 - "One Direction" Dan + Shay — Lyric Video, 2021
 - "BBC Storyworks: From Sugar Cane to Squalene" — Branded Documentary, 2021
 - "Gay Agenda" Shamir — Music Video, 2021
 - "Rock Bottom" The Prize Fighter Inferno — Music Video, 2021
 - "I Could Never" Duthie — Music Video, 2020
 - "Born" Sawyer Fredericks — Music Video, 2020
 - *In Between the Walks* — Short Film (pre-production)
 - *Remnant* — Short Film, 2019
 - *Flowers for a Soldier* — Short Film, 2018
 - *To the City of Colors* — Short Film, 2018
 - *Crooked Beaks* — Animated Short Film, 2017
- Producer**
- Anshan Diaries — Feature Documentary, 2021 (2021 student Academy Award nominee)
 - *Grounded: The Roots of Revolution* — Feature Documentary, 2020
 - *Meteors in Manhattan* — Short Film, 2019
 - *American Felt Building* — Short Film, 2019
 - *Parting Gifts* — Music Video, 2017
 - *Cookie Heart* — Short Film, 2017
 - *Harry is Missing* — Short Film, 2017
 - *Scars* — Short Film, 2017
- Assistant Director**
- *Something Bigger* — TV Pilot, 2018
 - *Another Good Person* — 35 mm Music Video, 2018
 - *Flushing, Summer Nights* — 16 mm Short Film, 2018
 - *Emma* — Short Film, 2018
 - *Last Days in Chinatown* — Short Film, 2018
 - *The Holloway Project* — 16 mm Short Film, 2018
 - *Headline* — Music Video, 2017
 - *Come Eat with Me* — Short Film, 2017

SKILLS

- Proficient in *Chinese* and *English*; Intermediate in *German*
- Proficient in *Adobe Premiere Pro*, *Adobe Photoshop*, *Adobe Flash*, *Adobe After Effect*, *Adobe Illustrator*, *Media Encoder*, *Final Cut Pro X*, *Avid Media Composer*, *Toon Boom Harmony* and *ProTools*
- Proficient in DSLR and Sony cameras.
- Intermediate understanding of lighting equipment from manufactures such as Mole-Richardson and Ari

INTERESTS

- Product Design; Woodworking; Fashion; Running; Biking; Traveling